Feasibility Study for the Creation of a Sustainable Tourism Destination at Paradise Resort in Molteno Dam, Enoch Mgijima Local Municipality

Background:
Paradise Resort is situated in Molteno at the Molteno Dam, it is run and managed by Inkwanca Municipality currently the resort has 3 Chalets that are at a relatively good conditions. The chalets are in need of minor restoration and development. The property also consist of two old train coaches that were used as dining cars, the coaches are equipped with a small kitchen; minor renovations are also needed at these train coaches. The development of this resort will contributes towards the development of tourism in the area and also provides a facilities that will be used by the local communities.

Scope of Work

a) A Concept/Planning Document containing innovative and creative ideas, plans and activities for the creation of a new tourism destination at Paradise Resort, and

b) Preliminary Feasibility Study to precede technical development and project implementation in order to objectively and rationally uncover the strengths and weaknesses of the proposed venture.
• **Document 1: Preliminary Concept/Planning Document**

In order to conduct a valid feasibility document specific ideas and proposals regarding the development should already be on the table; containing a workable description of the product, activities, operations plans and management. This document can only be composed after thorough site inspections and discussions with Enoch Mgijima Local Municipality, Chris Hani District Municipality, tourism decision makers/role-players/product owners and especially the local community in the region, in order to create an inclusive process. Job creation must take centre stage; especially involving women and the youth.

• **Document 1** will include new, creative ideas and plans, as well as successfully proved ideas and plans, based on previous experience (similar projects) while at the same time focusing on the ambience to be experienced at the dam and within the area as a whole. Such a document will be necessary as basis and starting point for a preliminary feasibility study.

• **Document 2: Feasibility Study**

In order to determine the feasibility of the project, this study will focus on the cost required and tourism/financial value to be attained:

• provide a historical background of similar projects via potential and comparison;
• description of the products, activities and plans;
• details of the operations, activities and management;
• marketing research, -policies and –opportunities
• research on legal requirements;
• audit: tourism products in the region;
• research: job opportunities;

The plan must include detailed financial data and tax obligations.
The above mentioned studies/documentation will determine:

- **opportunities** and **threats** as presented by the environment and current tourism market;
- the **resources** required to carry the project through,
- adherence to the latest **trends** in tourism, and
- Ultimately, underline the **prospects** for **success**.

### 4. PROJECT PERIOD

The appointed service provider will be expected to manage the project budget and deliver within set timeframes (6 months). Upon completion of the project, the service provider will be expected to submit 3 copies of a close-up report to CHDM.

### CONTRACTUAL ARRANGEMENTS

CHDM will sign a contract with the appointed service provider based on the final negotiation of the remuneration arrangements as based on the outlined fee structure and implementation schedule. There will be one contract between CHDM and the appointed service provider.

### SELECTION PROCEDURES

The adjudication of Quotes will be done in line with the applicable CHDM Supply Chain Policy and Procedures. The final decision and successful appointment will be made by CHDM. CHDM reserves the right to ultimately decide not to appoint any service provider in terms of this project. The successful applicant must be ready and available to commence work immediately on appointment. The service providers should include examples of previous work and at least three contactable references.
The assessment of submissions will be in line with the applicable government procurement policy and guidelines and will include:

- Compliance with the stated technical requirements;
- Proof of experience and capacity;
- Cost structures and Timeframes applicable;
- Risk evaluation;
- Applicable Ownership, SMME and Black Economic Empowerment (BEE) status

**MONITORING AND REPORTING**

The Project Manager for this assignment is Mr. D Ngqesha. The Project Steering Committee, consisting of the representatives from Chris Hani District Municipality; Enoch Mgijima Local, Enoch Mgijima Local Tourism Organization and Service Provider will be established.

The successful service provider will provide written progress report on the monthly PSC meetings. The final report will be presented to CHDM, through the Project Manager on completion of the project.